

Evolution of Hearing Aids



When was the last time you noticed someone wearing a hearing aid? If you can't recall, it's not because fewer people need to wear them. In fact, more and more people require hearing assistance and the demographic has become decidedly younger too.

Innovation and technological advances—have been rapid in recent years.

Humans have struggled for centuries to find solutions for hearing loss—from the animal horn in the 16th century believed to be the first ear trumpet, to Frederick C. Rein's "acoustic headbands," at the start of the 19th century,

designed to hide ear trumpets in the user's hair, and on the eve of the 20th century, we had the introduction of the electric hearing aid.

Today, the digital age has transformed the design, functionality and comfort levels of hearing aids. Technology has improved the quality of sound through these devices by filtering bothersome moderate-to-high background noise in public environments.

Bluetooth connectivity enhances the hearing assistance experience for the user with their smartphones, TV, tablets and favourite audio devices. This allows them to stream audio from any device. Smartphone connectivity also allows the user, through an app, to discreetly control volume, bass and treble—essentially serving as a remote control for the hearing aid.

While hearing devices have improved dramatically since the early days of trumpet horns, the demand for hearing aids continues to rise. Skilled hearing professionals understand how important hearing is and have successfully improved the quality of life for numerous Canadians suffering from hearing loss.

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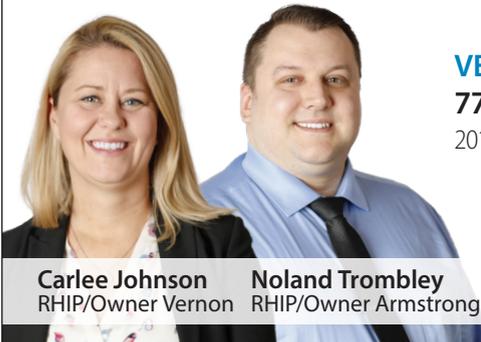
Get Back to Living Life!

“ Don't let hearing loss stop you from enjoying life. Getting my hearing back changed my life — for the better!

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Former news anchor **Tony Parsons**



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